

GAMING IS ON OUR DNA

About Us

Three veterans of the online marketing industry who aspired to enrich their passion for gaming and bring better results for their clients have founded M.A Aporia Ltd in early 2016. In its first year of activity, Aporia has brought marketing solutions to more than 50 clients, while managing over a million dollars in budgets. Our arsenal of multi-platform targeting experience, creative capabilities and deep understanding of the online media industry enables us to find the right audience for your product. In our first year of activity, we have established four different websites while we have acquired 2 million new users for our clients across multiple ad delivery platforms.

Aporia Advertising

Our marketing division is one of kind. With traffic all over the world and the most innovative targeting tools available, Aporia can match the right audience for your product. Aporia advertising shells four different verticals. Social, where we generate over a million monthly clicks. Search, where we are constantly rank number 1. Display, where there is an unlimited reach for quality users. Content, where our copywriters and designers generate landing pages for the client in order to attract the most relevant audience.



Aporia Game Websites

Aporia owns and operates four different websites with a dedicated social community in Facebook and YouTube. Our original content is superb thanks to our team of designers and copywriters; our variety of websites enables us to target users better and direct them to the relevant products; every gaming niche has a relevant crowd in our websites. Each website focuses on a different gamer type. As you can witness, our top verticals are strategy, mmorpg and casual gaming on mobile and desktop

Facebook Advertising

Facebook Stats 2016 41 Languages 198 Countries

264 Games Promoted

1936 Facebook Campaigns

29,040 Facebook Ads

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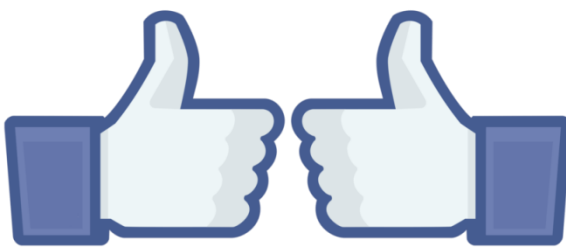


Every 2 Seconds Every 21 Seconds 299,829 Page Likes

Someone Clicks on One
Of Our Ads

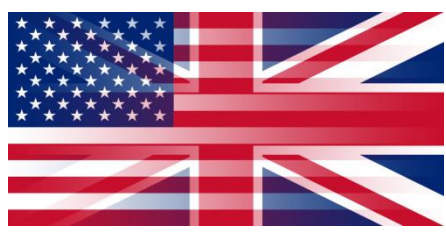
A Lead is generated for
One of Our Clients

25 Different Pages
Based on Languages and Verticals



397,067,900 Impressions

More Than USA & UK Population Combined

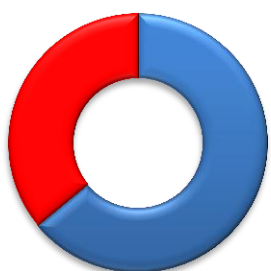


Gender

■ Male ■ Female

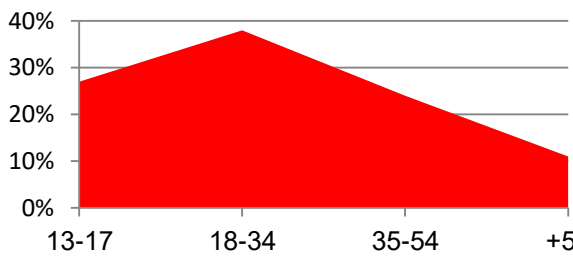


36%

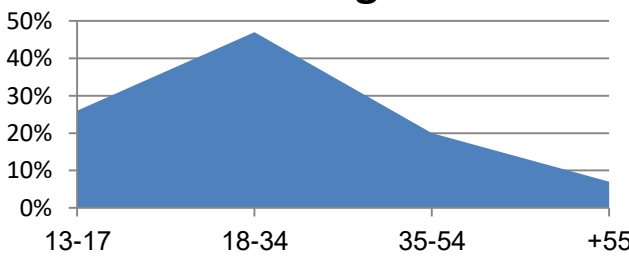


64%

Female Age Breakdown



Male Age Breakdown

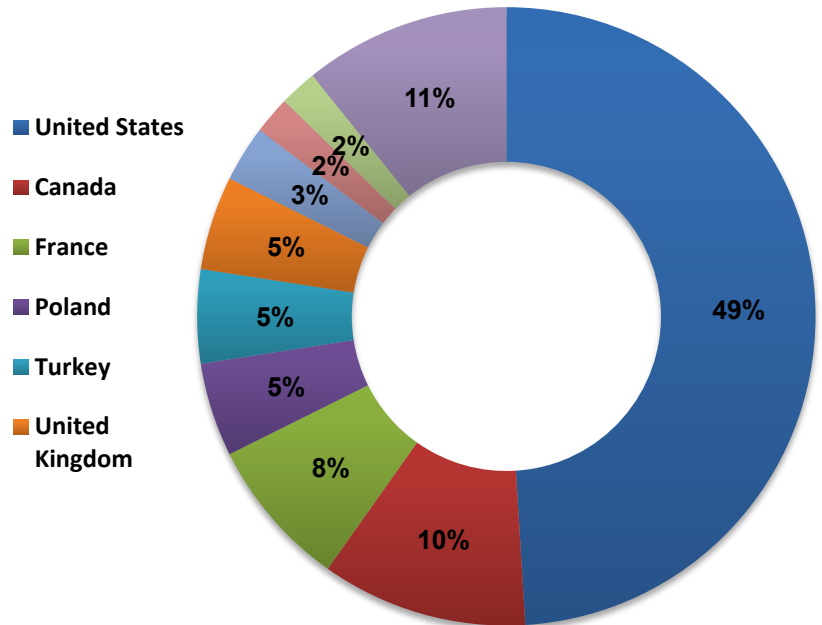


Google Advertising

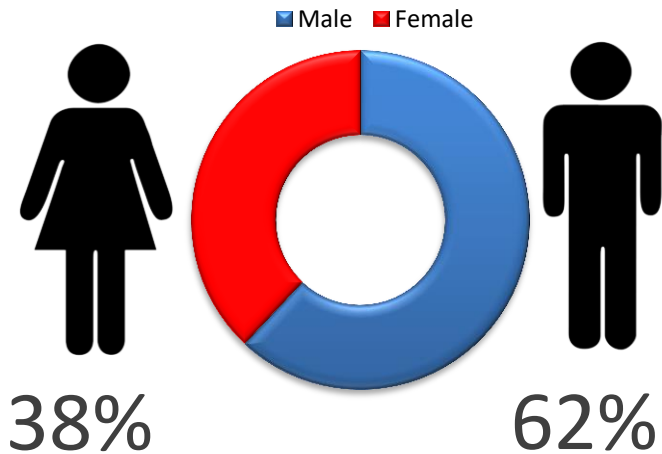
Google Stats of 2016

137 Games Promoted
 60 Countries
 2,572 Google Ads
 196,289,794 Impressions
 550,629 Clicks
 67,958 Conversions

Countries Breakdown

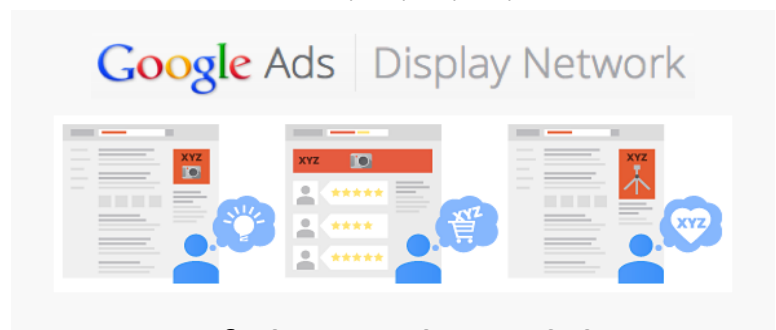


Gender

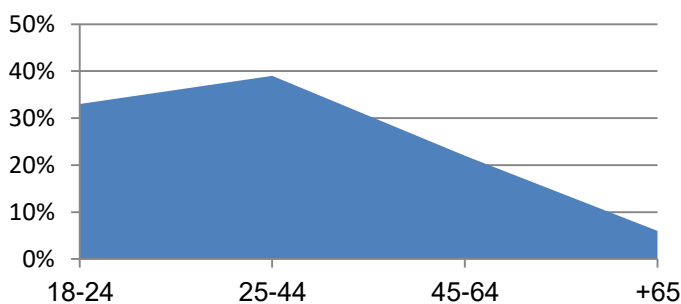


High Conversion Rate on Google Display Network

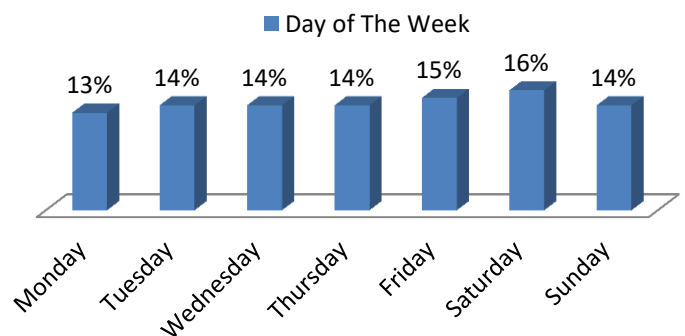
Tier 1 Countries: USA,UK,DE,AU,FR. CR: 10.2%



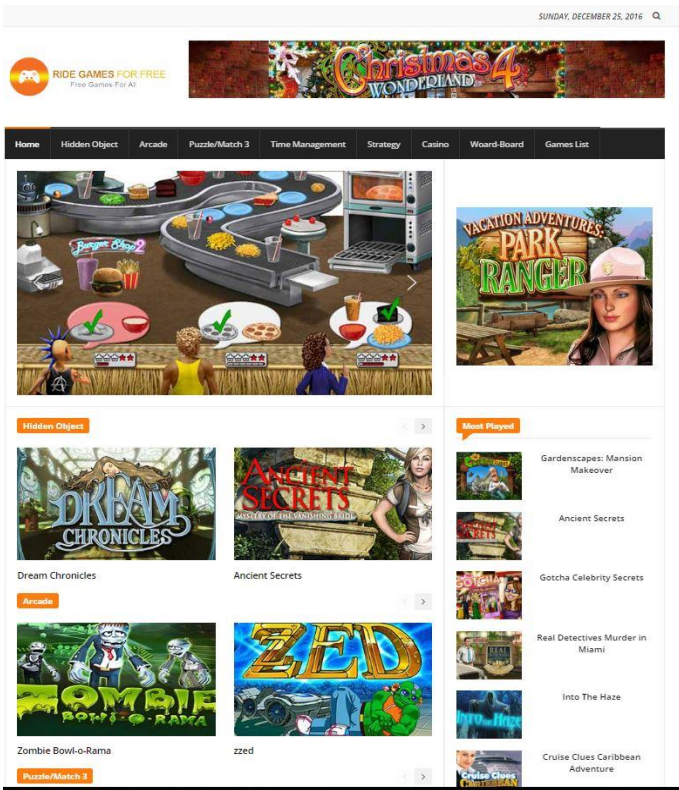
Ages Breakdown



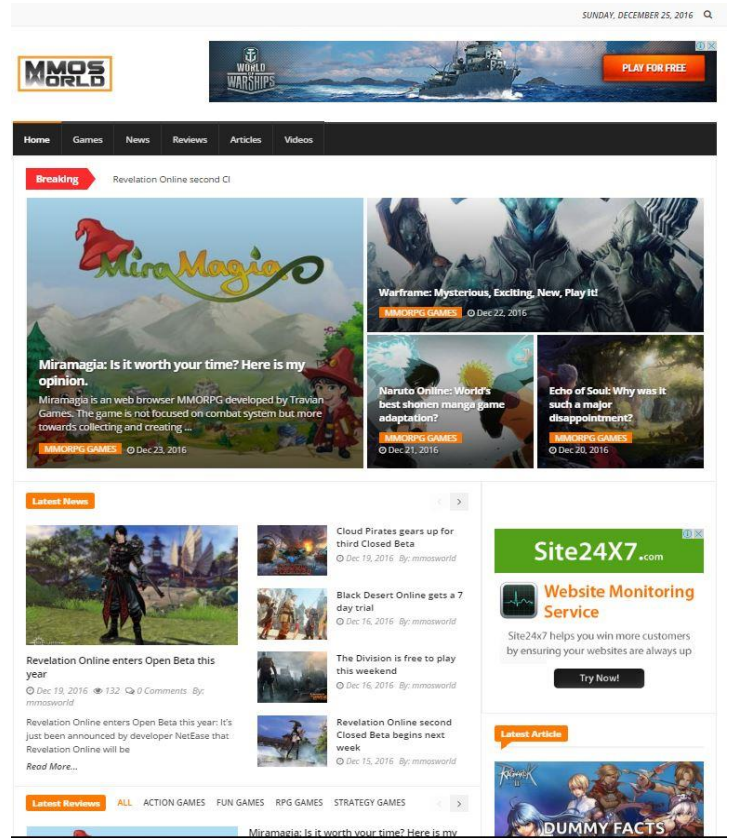
Day of The Week Breakdown



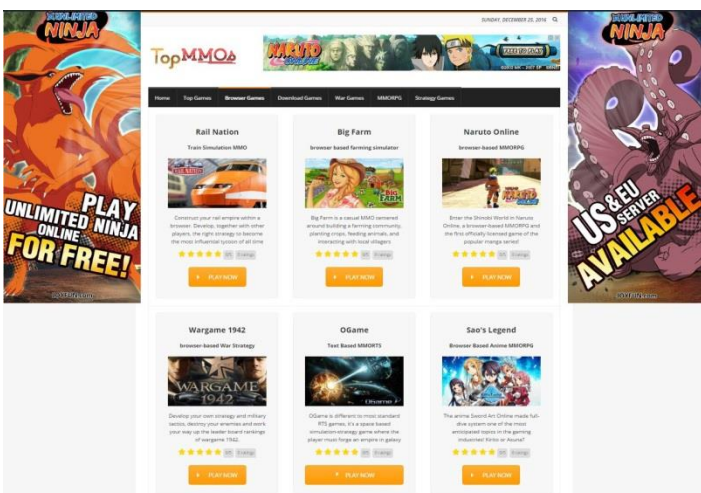
The Websites



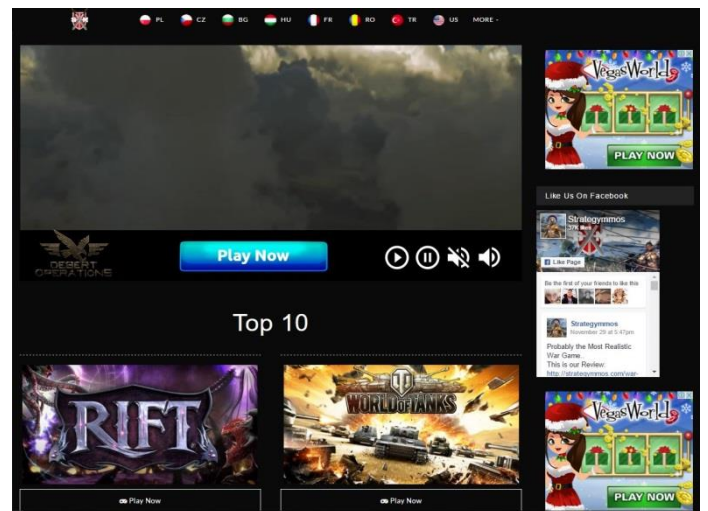
Ridegamesforfree.com
Free Casual Games Website



mmosworld.com
Our MMO Portal - More Than 100 Articles/Month



Topmmos.com
Top MMO Games



Strategymmos.com
71 Countries & 41 Languages Based Pages